

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12 Date Stephen Mung Signature 703-299-1760 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



WFTS

ORDER

Print Date 10/29/12 Page 1 of 4

Flight Dates 10/30/12-11/05/12

Contract / Revision 304113 /

Original Date / Revision
07/10/12 10/26/12

Advertiser American Crossroads

Agency Crossroads Media

Buying Contact

66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Product

American Crossroads

Agency Com 15%

Billing Contact

66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 694

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	94	\$80,070.00	\$94,200.00	0.00	10/29/12	11/05/12	94	\$80,070.00	\$94,200.00
Totals	94	\$80,070.00	\$94,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFTS	10/30/12	11/05/12	M-F 5-530a ABC Action News	CM	5-530a	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--		4				\$250.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$250.00		0.00			
E 2	WFTS	10/30/12	11/05/12		CM	528-6a	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00



WFTS

Print Date: 10/29/12

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Contract / Revision **304113** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 07/10/12/ 10/26/12

Order Sep 00:20:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **694**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 530-6a ABC Action News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$350.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$350.00		0.00		
E 3	WFTS	10/30/12	11/05/12	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$600.00	P-3	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$600.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$600.00		0.00		
E 4	WFTS	10/30/12	11/05/12	M-F 7-9a GMA GMA	CM	658-9a	11111--	:30	5	\$600.00	P-3	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$600.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$600.00		0.00		
E 5	WFTS	10/30/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11211--	:30	6	\$900.00	P-3	0.00 NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1211--					5	\$900.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WFTS	10/29/12-11/04/12		M-F 11a-12p		1058a-12p	-TWThF----	:30		\$900.00		0.00 NM		
4	WFTS	10/29/12-11/04/12		M-F 11a-12p		1058a-12p	-TWThF----	:30		\$900.00		0.00 NM		
5	WFTS	10/29/12-11/04/12		M-F 11a-12p		1058a-12p	-TWThF----	:30		\$900.00		0.00 NM		
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WFTS	11/05/12-11/11/12		M-F 11a-12p		1058a-12p	M-----	:30		\$900.00		0.00 NM		
E 6	WFTS	10/30/12	11/05/12	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$400.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00		
E 7	WFTS	10/30/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1258-2p	11111--	:30	5	\$500.00	P-6	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$500.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00		
E 8	WFTS	10/30/12	11/05/12	M-F 2-3p 2-3pm General Hospital	CM	158-3p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$1,000.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00		
E 9	WFTS	10/30/12	11/05/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	11111--	:30	5	\$700.00	P-3	0.00 NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$700.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$700.00		0.00		
E 10	WFTS	10/30/12	11/05/12	M-F 4-5p M-F 4-5p	CM	358-5p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$1,000.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00		
E 11	WFTS	10/30/12	11/05/12		CM	458-530p	11111--	:30	5	\$800.00	P-3	0.00 NM	5	\$4,000.00



WFTS

Print Date: 10/29/12

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Contract / Revision 304113 Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 07/10/12/ 10/26/12

Order Sep 00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 694

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 5-530p ABC Action News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$800.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00		
E 12	WFTS	10/30/12	11/05/12	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$900.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00		
E 13	WFTS	10/30/12	11/05/12	M-F 6-630p ABC Action News	CM	558-630p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$1,000.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00		
E 14	WFTS	10/30/12	11/05/12	M-F 7-730p 7-730p The List	CM	658-730p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$1,000.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00		
E 15	WFTS	10/30/12	11/05/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	11111--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$1,200.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$1,200.00		0.00		
E 16	WFTS	10/30/12	11/05/12	M-SU 11-1135p ABC Action News	CM	11-1135p	1111111	:30	7	\$1,500.00	P-3	0.00 NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-111111					6	\$1,500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WFTS	10/29/12-11/04/12		M-SU 11-1135p		11-1135p	-TWThFSaSu	:30		(\$1,500.00)		0.00 NM		
See MG 16.8 [PROGRAM CHANGE]														
8	WFTS	11/03/12-11/03/12		M-SU Late News after Sports		1135p-2a	-----Sa--	:30		\$1,500.00		0.00 NM		
Ⓜ MG for 16.5 11/03														
Week:		11/05/12	11/11/12	1-----					1	\$1,500.00		0.00		
E 17	WFTS	10/30/12	11/05/12	M-F 1135p-1202a Nightline M-F 1135p-1202a	CM	1135p-1202a	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-1111--					4	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WFTS	10/29/12-11/04/12		M-F 1135p-1202a Nightline		1135p-1202a	-TWThF----	:30		\$1,000.00		0.00 NM		
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WFTS	11/05/12-11/11/12		M-F 1135p-1202a Nightline		1135p-1202a	M-----	:30		\$1,000.00		0.00 NM		
E 18	WFTS	11/02/12	11/02/12	Friday Prime C 20/20	CM	10-11p	----F--	:30	2	\$8,000.00	P-3	0.00 NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----F--					2	\$8,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WFTS	10/29/12-11/04/12		Friday Prime C		10-11p	----F----	:30		\$8,000.00		0.00 NM		
E 19	WFTS	11/03/12	11/03/12		CM	758-9a	-----S-	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00

